



Susan Flores, MFA

YouTube Videos & SEO Strategies

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TOP 5



BLOG





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Who's Your

AUDIENCE?

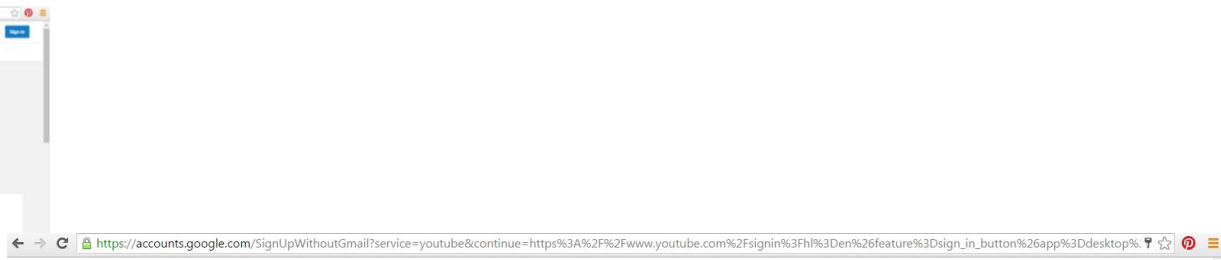
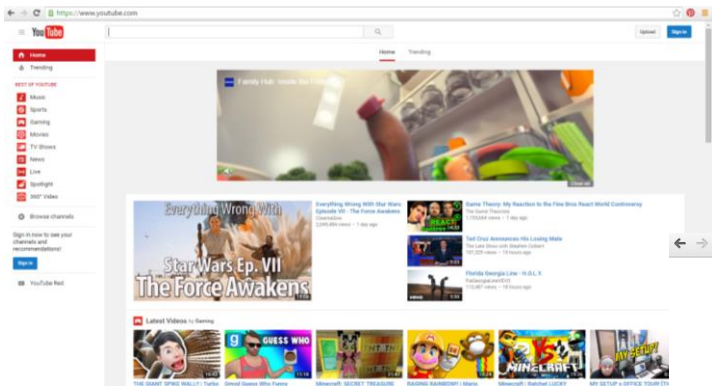


LENGTH
VS.
ATTENTION

CONTENT

CREATION

Step 1 of 5: New Channel



One account is all you need
One free account gets you into everything Google.



Take it all with you
Switch between devices, and pick up wherever you left off.



Name
First Last

Your email address

I would like a new Gmail address

Create a password

Confirm your password

Birthday
Month Day Year

Gender
I am...

Mobile phone

Prove you're not a robot
 Skip this verification (phone verification may be required)

Type the text:



Step 2 of 5: Upload Content

The screenshot shows the YouTube channel page for 'University United Methodist Church'. At the top, there's a navigation bar with the YouTube logo, a search bar, and an 'Upload' button. Below the navigation bar, the channel's profile information is displayed, including '88 subscribers' and '20,127 views'. A large banner image of a church building is featured. Below the banner, the channel name 'University United Methodist Church' is shown, along with a 'Subscribe' button and a 'View as: Yourself' dropdown. The main content area features a video player for 'The U: Traditional Worship Sermon Excerpt with Max Perez', which has 7 views and was posted 2 days ago. The video description includes a link to the church's website and information about their Sunday services. On the right side, there are 'Channel tips' and 'Featured Channels' sections. The left sidebar contains navigation options like 'Home', 'My Channel', 'Trending', 'Subscriptions', 'History', and 'Watch Later', as well as a 'SUBSCRIPTIONS' list.



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TAGGING: It's a Good Thing

Step 3 of 5: Tag It

The screenshot shows the YouTube Studio video editor interface. The video title is "The U: Traditional Worship Sermon Excerpt with Max Perez". The video information shows it was uploaded to the "University United Methodist Church" channel on April 27, 2016, at 12:09 PM. The duration is 2:02. The raw file is "Max Excerpt_4_24.mp4". The video has 7 views, 0 likes, 0 dislikes, and 0 comments. The video URL is "https://youtu.be/9glsWzElvwc".

The video description is: "What happens when you don't know what to say in a prayer? Or what if the words just don't come out? Take two with Pastor Max Perez as he uses Romans 8:15-27 in his sermon 'When You Can't Pray.' #struggle2strength #worship".

The video is tagged with the following tags: church, christianity, christian, Christianity (Religion), theu, university, university united method..., Skybridge (Bridge), caring, faith, blessing, encouragement, prayer, New Year, New beginning, 2016, pray with power, When, struggle, strength, max perez.

The video is set to "Public" and has a "Sermons" playlist assigned. The video URL is "https://youtu.be/9glsWzElvwc".

Step 4 of 5: Share It

 **The U**
Published by Bruno Block [?] · April 26 at 5:00pm · 🌐

“When we pray it’s the Spirit of God praying with us.” Take two with Pastor Will Rice as he uses Romans 8:15-27 in his sermon “When You Can’t Pray.” #struggle2strength #worship
<http://www.theu.org>



1,380 people reached Boost Post

108 Views

 Like  Comment  Share 

  The U, Chrissie Bowman Smith, Tricia Phillip Gronnevik and 9 others

2 shares

 Write a comment...  





















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Step 5 of 5: Monitor & Engage

All Notifications

Select All | Clear Selection

THURSDAY

- Matt Adler and Matt Adler mentioned The U. 
 Thu
- Susan Flores likes your link: "What happens when you don't know what..."
 Thu 
- Ida Angelo Adler likes your link: "Remember to bring your flood buckets..."
 Thu
- Chrissie Bowman Smith, Ida Angelo Adler and 3 other people recently liked your link: "What hap..."
 Thu 
- Matt Adler replied to John David Cornwell's comment on your photo.
 Thu 
- John David Cornwell and Matt Adler commented on your photo.
 Thu 
- Richard K. Holt shared The U's post. 
 Thu 
- Richard K. Holt shared The U's post. 
 Thu
- Freddy N Echiverri, Whitlee Casey and 2 other people recently liked your photo.
 Thu 



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