

REACH NETWORK CONFERENCE RALEIGH



Programming: Realizing Your Church's Vision

INTRODUCTION

Presenters

Paul A. Harding, FAIA
Partner

Harding Partners Architects

30 Years of Specialization
in Religious Architecture

Average Attendance
Increase over 12
Months: 76%



CORE VALUES

Empowering Congregations

- Collaboration
- Communication
- Consensus

Supporting Stewardship

- Sustainable Environments
- Using Resources Wisely
- Overcoming Obstacles

Enhancing the Mission

- Education, Worship,
Fellowship, and Ministry

Appropriateness



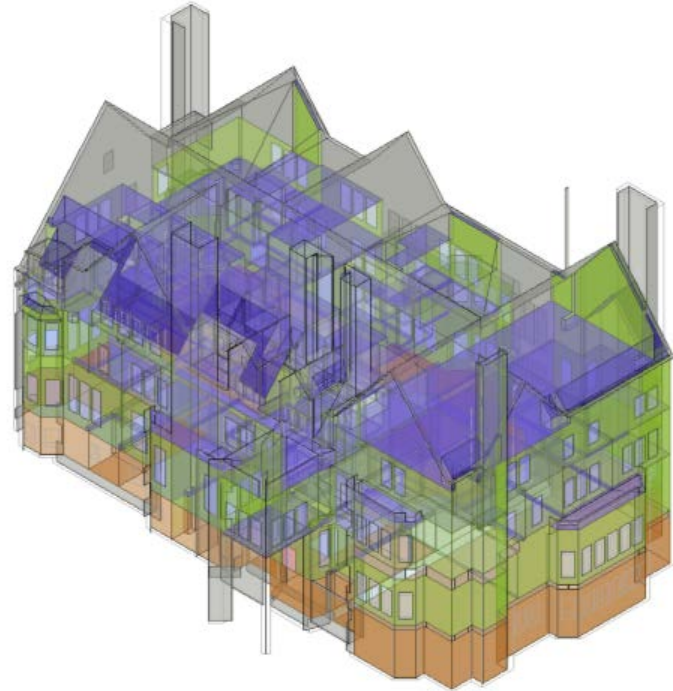
PROJECT ASSESSMENT & APPROACH

Phase 1: Project Initiation

- Define Project Objectives
- Identify Stakeholders and Roles
- Establish a Project Schedule

Phase 2: Data Collection and Analysis

- Strategic Review
- Physical Analysis
- Defining a Project Identity



CONSENSUS BASED PLANNING

All-Inclusive Planning
Process

Focus Groups

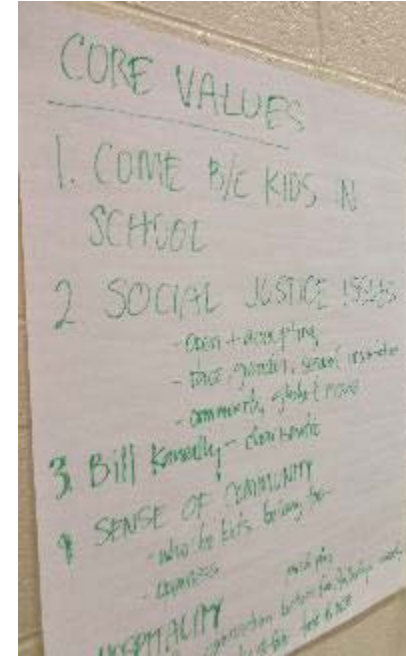
Written Surveys

Town Hall Meetings

3 Building Committee
Meetings

Increased Plan
Credibility

Increased Sense of
Ownership



St. Gertrude Parish Visioning Workshop

EMPOWERING DECISION MAKERS

Collaborative Process

Setting expectations

Visioning Workshop

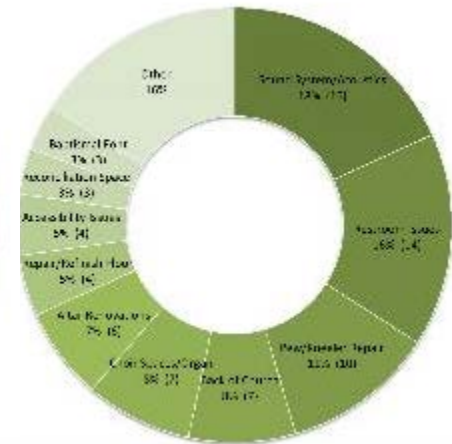
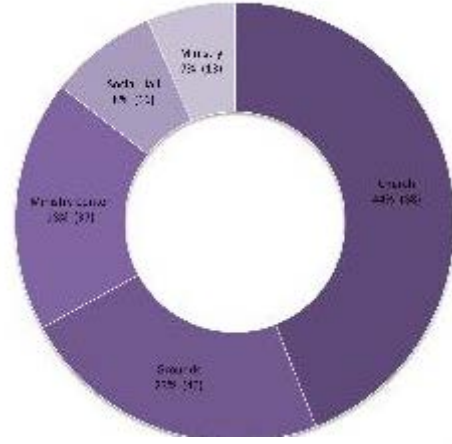
Core Values

Wishes and Fixes

Prioritization

Subject Statement

Values Based Design
Decisions



Where Should We Start?

What Should We Do First?

44%	Church	
23%	Grounds	
8%	Ministry Center	18%
7%	Social Hall	
	Ministry	

Sound System/Acoustics	18%	Altar Renovations	7%
Restroom Issues	16%	Repair/Refinish Floor	5%
Pew/Kneeler Repair	11%	Accessibility Issues	3%
Back of Church	3%	Choir Spaces/Organ	8%
Choir Spaces/Organ	8%	Baptismal Font	3%
Other	18%		

VISIONING WORKSHOPS

Core Values

Wishes and Fixes

Prioritization

Subject Statement



EMPOWERING DECISION MAKERS

Cost / Benefit of Overflow Seating

	Seating In Nave Only	Seating In Nave and Narthex
Building Consensus		
Unified Voice		
Core Values	Seats 1,000	800 + 200
Research Based Options	Building (\$30,000)	(\$300,000)
	Parking	(\$350,000)
Analytical Data	Restrooms	(\$240,000)
	Audio/Video (\$10,000)	
Address All Ideas	Total (\$40,000)	(\$890,000)

Evaluation

Cost	-	+
Seating	+	0
Parking	-	+
Expansion	+	-

SUPPORTING STEWARDSHIP

Knowledgeable and
Engaged Leaders
Fundraising Aids

Healthy and Sustainable
Environments
Define Sustainability
Targeted Sustainable
Development

Using Resources Wisely
Effective Cost Control
Maintaining Project
Schedules



OVERCOMING OBSTACLES

Seamless Integration of

Building Systems

Reduce “Unknowns”

Document Existing Conditions

Non-Invasive Tools

Hands-On Investigation

Rapid Iteration of Sustainable

Approaches

Successful Outcomes

Analysis of Water Service

Capacity Resulted in \$50,000

Savings

Booth Hall Energy Model

Energy Savings of 30%

Bad Soils



SUPPORTING STEWARDSHIP

Effective Cost Control
 Comprehensive Project Budget
 Step by Step Cost Projections
 Thorough Construction Documents
 Early Regulatory Reviews

Proven Success
 Change Order Ratio Half the Industry
 Standard
 No Technical Failures in 29 Years

<i>No.</i>	<i>Item</i>	<i>Cost</i>
1	Hard Costs:	\$ 0.00
2	Base Building	\$ 0.00
3	Site Demolition and Preparation	\$ 0.00
4	Site Development	\$ 0.00
5	AV Equipment	\$ 0.00
6	Theatrical Lighting	\$ 0.00
7	Auditorium Seating and Furniture	\$ 0.00
8	Commercial Kitchen	\$ 0.00
9	Loose Furnishings	\$ 0.00
10	Security System	\$ 0.00
11	IT/Telecommunications	\$ 0.00
12	Subtotal:	\$ 0.00
13	Conceptual Design Contingency	\$ 0.00
14	Construction Contingency	\$ 0.00
15	Total Hard Cost:	\$ 0.00
16	Soft Costs: Architects/Engineers, Acoustician/Audio Video Consultant, Cost Consultant, Testing, Permits and Reimbursable Expenses.	\$ 0.00
17	Total Soft Cost:	\$ 0.00
18	Total Project Budget:	\$ 0.00



ENHANCING THE MISSION

St. Gertrude Campus Master Plan

Values Based Decision
Making Process

Extending the Legacy

Exterior Renovation

AV Renovations

Successful Outcomes

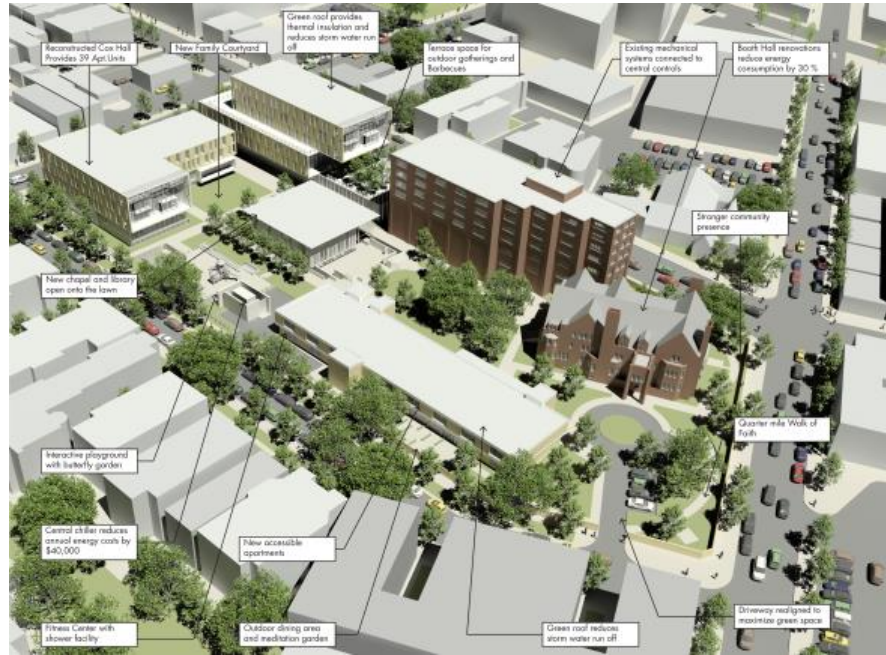
Leadership Development
\$1.5 Million in 4 Months
25% More than Goal



ENHANCING THE MISSION

Salvation Army College for Officer Training

Respond to
Demographic Changes
Curriculum Changes
Outdoor Rooms
Targeted Sustainability
Successful Outcomes
50% Energy Use
Reduction
in Renovated Buildings
70% Reduction in
Stormwater Discharge
Effective Recruitment Tool



APPROPRIATENESS

New Hope Missionary Baptist Church

Extension of Repeated Elements

Tailored to the Church's Order of Worship

Design Intentions Rooted in African American Culture and History



EMPOWERING DECISION MAKERS



Clear Communication



Comparison of a rendering and photograph of the New Faith Baptist Church lobby.

REALIZING YOUR CHURCH'S VISION

Attention to the Process
Supported Fundraising
Efforts

Divergent Project
Visions
Visioning Program

Successful Outcomes
Congregation Emerges
From the Planning
Process United and
Motivated
Buy in From a Broader
Cross Section of the
Congregation

